



REGENT EDUCATION & RESEARCH FOUNDATION

Group of Institutions

Introduction

The Regent Education and Research Foundation Group of Institutions (RERFGI) embraces Swami Vivekananda's visionary ideology, which focuses on technical skill development and economic reform. Recognizing the critical role startups play in encouraging innovation, creating jobs, and driving economic growth, RERFGI has taken proactive initiatives to promote the startup ecosystem. As a technical institute, RERFGI has taken advantage of the chance to promote entrepreneurial activities by establishing a specialized startup cell. The initiative is led by the Entrepreneurship Cell (E-Cell), which was founded with the goal of developing prospective entrepreneurs. In 2021, the E-Cell underwent a major reformation, establishing itself as 'Startupshala', a dynamic platform run by the Institution's Innovation Council (IIC). Startupshala, available at (Weblink: <https://startupshala.in/>) is a user-friendly digital arena created to help entrepreneurs share and develop creative ideas. This strategic shift demonstrates RERFGI's commitment to fostering a thriving entrepreneurial culture by providing students and staff with the resources and mentoring they require to turn ideas into successful companies.

Our Vision

To foster an environment that will assist young businesspeople with potential in starting and expanding ventures that use cutting-edge, environmentally friendly, and socially conscious technologies.

Our Mission

- To construct the stimulating procedures with the help of the faculties, alumni, and students while prioritizing the social/emotional/physical/cognitive development of the knowledge ecosystem.
- Ensure assistance with business development, networking, and relationship-building
- Inspire students to adopt a healthy entrepreneurial and start-up culture and build the necessary infrastructure for entrepreneurs.
- To mentor and provide necessary training in the sectors of science & technology, business, finance, and marketing

Focus Area

- ❖ Electronics, Information & Communication Technology (EICT): At present time, Kolkata is one of the major IT hubs in India. With this background, E-Cell, RERFGI would draw a lot of new-generation entrepreneurs looking to launch their firms because of the booming EICT industry and the abundance of technology-oriented people.
- ❖ Education sector: With the growing population, the demand for quality education increases. This makes Kolkata a potential educational hub in the eastern region of India.
- ❖ Manufacturing and Engineering: This region is home to a common facility for Food & Beverage Manufacturers, Consumer Product Manufacturers, Chemical Industries, Transportation Equipment Manufacturing units, Health Care Products Manufacturers. Despite having such a

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E-mail : rerfkolkata@gmail.com, Website : www.rerf.in

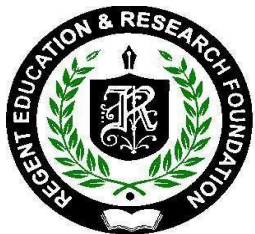
Campus Address:

Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Mohanpur
Kolkata - 700 121

Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442

Regd. Office Address:

11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013



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strong manufacturing foundation, there are insufficient resources for developing new ideas, nurturing them, and turning them into profitable ventures.

- ❖ **Environment Management:** The city and its surroundings have experienced constant growth in industry, educational institutions, population, health care, and other services, which has led to the production of significant amounts of solid, liquid, and gaseous waste. For the municipal and district administration, this has grown to be a major burden. Modern methods of water treatment, conservation, and pollution control are required. It is necessary to use cutting-edge process modifications and treatment techniques to keep pollution from the mining, foundry, textile, and other engineering industries under control. RERFGI will assist in opening up novel opportunities and promote private involvement in the growth and development of the city.
- ❖ **Rural Development:** Agriculture and forestry are two land-intensive natural commodities that have traditionally been the focus of rural development. A lot of central and state government schemes are available for improvements in rural areas. But still, a large rustic area is disconnected from mainstream India. Entrepreneurs have a huge scope in this area.
- ❖ **Assistance for Differently Abled Persons:** It has been believed that in order for people with disabilities to operate independently and move about freely, the environment must be specially designed. This Startupshala is built to provide the necessary support system to achieve the goal.

Startupshala (formerly E-Cell) Facilities:

- ❖ Fund
- ❖ Infrastructure
- ❖ Website development
- ❖ Preparing documentation like DPR
- ❖ GST Registration
- ❖ Digital Marketing
- ❖ Legal licensing
- ❖ Mentorship and more.

Showcase

1. The fully operational E-Cell at RERFGI began its journey in 2018 with the launch of "Career and Courses," the institution's first incubation program. Career and Courses began with the goal of providing high-quality, creative education in the field of competitive tests. A crucial component in its spectacular success has been its innovative and effective teaching technique, which has also helped economically disadvantaged pupils achieve their goals. Today, Career and Courses is a well-known brand in the competitive exam preparation industry, providing a diverse range of test series for the Joint Entrance Exam (JEE), National Eligibility Cum Entrance Test (NEET-UG), West Bengal Civil Service (WBCS), Staff Selection Commission Junior Engineer (SSC-JE), and Staff Selection Commission Combined Graduate Level (SSC-CGL) exams. Website: <https://www.careerandcourses.in>

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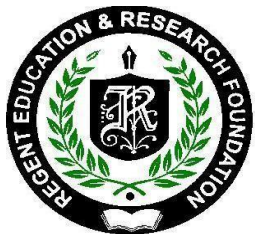
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2. In 2020, RERFGI incubated its second venture, School Dekho. Inspired by Nelson Mandela's words, "Education is the most powerful weapon which you can use to change the world," School Dekho set out to help parents choose the best schools that meet their individual criteria. The platform's potential and unique approach as a specialized search engine have resulted in an excellent and significant endeavor.
Website: <https://www.schooldekho.org>
3. Economically disadvantaged but talented students sometimes confront financial obstacles when seeking higher education. ScholarshipForMe.com represents a ray of hope for these pupils. This new platform is intended to assist students in discovering scholarships that are appropriate for their qualifications and academic goals. The portal's straightforward, efficient, and user-friendly approach provides complete information on qualifying requirements, application procedures, award amounts, form fill-out status, and opening dates. A committed and experienced team is available to assist students in choosing the most appropriate scholarships. The fundamental purpose of this project is to assist students in overcoming financial challenges and shaping their futures by providing access to appropriate possibilities. This distinctive and striking concept contributed to the project's approval in 2022.
Website: <https://www.scholarshipforme.com>
4. CollegeForMe is an innovative tool launched in year 2023, that simplifies the process of selecting the suitable institution for aspiring students. It is a comprehensive digital resource that helps students explore and select universities based on their academic preferences, career ambitions, and personal interests. The portal has a simple and user-friendly layout and provides thorough information on universities, such as course offerings, admission criteria, campus facilities, prices, and placement prospects. CollegeForMe enables students and their families to make informed decisions by providing individualized suggestions based on their specific needs and goals. CollegeForMe's purpose is to bridge the gap between students and higher education institutions, empowering individuals to take control of their educational path and make higher education a more seamless and informed experience.
Website: <https://www.collegeforme.org>

Conclusions

By supporting entrepreneurs, RERFGI significantly impacts society both socially and economically. Startupshala (formerly E-Cell) provides constant mentorship and support, helping innovative business ideas evolve into successful ventures. These startups excel in their domains and create employment opportunities, contributing to economic growth and societal progress. Beyond financial success, they foster a culture of innovation, addressing real-world challenges and promoting self-reliance. RERFGI's holistic approach to entrepreneurial development sets it apart, aligning with national goals of inclusive growth. Through initiatives like Startupshala, the institution empowers talent, drives innovation, and builds a resilient ecosystem, positioning itself as a catalyst for sustainable societal transformation.

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